Test Questions:

1. The snap video field is welcoming and developing fast in 2017. Please talk about why snap video becomes popular in China according to your own experience. Analyze the main differences about popular snap video applications between China and other countries.

2. Introduce an online marketing case that impressed you the most in the past 12 months. What are the main factors for the success? What are the drawbacks of it? What are you going to do to improve it?