## Title: Bandto's Community Growth Challenge

This puzzle is designed to challenge your understanding of Bandto's platform and your ability to create innovative growth strategies. We're excited to see your approach to community growth and Al integration!

Objective: Develop a comprehensive strategy to grow and engage a new community on Bandto's platform.

#### Task 1: Community Identification

Identify a specific group or community you believe would greatly benefit from Bandto's services. Provide a detailed profile of this community, including size, demographics, interests, current networking challenges, and why you believe they would be a good fit for utilizing the platform.

# Task 2: Engagement Strategy

Craft an engagement strategy for your chosen community. How will you reach them? How will you convince them to join Bandto? What unique features or aspects of Bandto will you highlight to attract this community?

## Task 3: Al Integration

Explain how you plan to leverage Bandto's AI tools to enhance interactions within this community. Consider how you would use available data (status, industry, interests, connections, geographic data) to optimize AI suggestions and facilitate valuable connections.

## Task 4: Success Metrics

Define success for your community growth strategy. What metrics will you track to evaluate the effectiveness of your strategy? How will you use these metrics to continually improve community engagement?