1.) A. How would you describe Def Method in one sentence after viewing the website?
   B. In your opinion, what is Def Method’s unique value proposition?

2.) Take a look at our social media pages: Linkedin, Twitter, Facebook. Review our
    followings. What are two things you would do to drive impact and improve our social
    media presence in 90 days?

3.) We’re marketing our next event! The topic is: How to Think Through Making the First
    Version of a Software Product. Take a look at the events we’ve hosted in the past (you
    can view our Youtube channel or our Eventbrite page) to get a feel of our events.
    a.) Write a 2-3 social media posts for each platform (Linkedin, Twitter, Facebook)
        about our next event.
    b.) Please build a mock marketing email that you would send to the Def Method
        email list were you to be promoting this event to our followers. This can be a
        rough draft version.