

# GPTZero 2024 Design Internship Puzzle

## Task

You will be redesigning GPTZero's [chrome extension](#) installation success page to create a more engaging and informative first-use experience! **Recommended time: 3 hours.**

This is the page today:

[Origin Installation Complete | GPTZero](#)

## Context

After users install the GPTZero Chrome extension, they land on the installation completion page ([gptzero.me/extension/installation-complete](#)). This moment should celebrate their successful installation, educate them on next steps, and motivate them to start using the tool.

**You can re-use components from our design system and the original page, or design components yourself from scratch:** [Installation Page Assignment Figma](#). You can duplicate the file, and then complete your assignment there.

You'll notice that the style of the old page is quite different from the rest of our website. We're looking to align this page more closely with the look of the rest of our website, while keeping visuals similar to the current chrome extension, so that we can accurately set up user expectations.

## Assignment Tasks

### Part 1: Analysis

Review and analyze:

- Review current GPTZero installation completion page
- Identify 3 potential problems with the current page.
- Analyze and share 2 successful examples of post-installation pages from other popular Chrome extensions
- Identify opportunities to improve user engagement and understanding.

## Part 2: Design Solution

Create a redesigned installation completion page or flow on Figma that:

- Confirms successful installation
- Guides users on next steps
- Highlights key features

(No need to include Privacy section or Websites to check for AI section)

Deliverable: A redesigned installation completion page

### Submission Requirements

- Submit designs as a figma link
- Include your design review/analysis in the figma or as a Google doc.

### Evaluation Criteria

- Visually engaging
- Understanding of post-installation user needs
- Effectiveness of next-step guidance
- Quality of information hierarchy

### Suggestions

- Think about both educators and students as users
- Consider how to reduce uncertainty about next steps
- Focus on building confidence in using the tool

Questions? Contact [olivia@gptzero.me](mailto:olivia@gptzero.me)