Assignment: Analysing EV Charging Infrastructure Opportunities

Objective:
To assess the candidate's ability to research and pinpoint a specific area of opportunity within the Electric Vehicle (EV) industry, focusing on charging infrastructure.

Instructions:

1. Charging Infrastructure Overview:
   - Provide a brief on the current state of EV charging infrastructure in [chosen country or region].
   - Highlight the key players providing charging solutions and their offerings.

2. Challenges:
   - Identify two major challenges faced by EV users concerning charging in the chosen region.

3. Opportunity Identification:
   - Based on the challenges mentioned, suggest a potential solution or improvement.
   - Justify why you believe this solution can address the challenge effectively.

4. Brief Proposal:
   - Elaborate on the opportunity you've identified in a 2-page proposal. The proposal should cover:
     - Problem Statement.
     - Proposed Solution.
     - Brief overview of potential market impact.

5. Sources:
   - Ensure that any sources of data or information are properly cited.

Evaluation Criteria:

- Research Quality: Ability to provide relevant insights, supported by recent data.
- Problem Identification: Clarity in pinpointing the challenges.
- Solution Proposing: Creativity and feasibility of the proposed solution.
- Communication: Coherence and succinctness in presenting information.