BELOW YOU WILL FIND TWO DIFFERENT EXERCISES. PLEASE CHOOSE ANY ONE TO RESPOND TO, AND LET US KNOW WHY THIS ONE WAS OF GREATER INTEREST.

1. Digital Exhibition Exercise

The Sasken Multimedia Gallery is a space with 23 screens where digital exhibitions can be curated based on the museum’s collections. This space is used to highlight MAP’s reserve collection and acts as an archive of its past exhibitions. The state-of-the-art matte digital screens give an illusion of looking at the actual artworks, thus enhancing viewer experience.

You can go through the [digitised collection] here and select a theme you resonate with. Based on the theme, string together objects from the museum’s collection to create a mini exhibit. Your exhibit should have a title, main curatorial note (maximum 250 words) and your selection of 5-6 artworks.

You can respond to this brief with either an illustrated concept note or with the designed creatives for the screens. If you’re sending us the designed screens, please keep in mind:

1. The images of your chosen works can be downloaded from the website (linked above)
2. The dimensions of the screens are 2160 x 3840 px
3. Use san serif fonts that are clear and easy to read for text. Title should be 140 pts and body text should be 50 pts.
4. The shared creatives must be in JPEG format and not exceed 2MB per file.
5. Add Captions for the images including the following information:
   - Title of the artwork
   - Artist if known, Date if known
   - Region if known
   - Material
   - Measurements
   - Museum accession number
2. MUSEUMS WITHOUT BORDERS EXERCISE

Designed as a series, Museums Without Borders (MWB) is an initiative by MAP that envisions collaborations between institutions as the way forward, encouraging the sharing of collections, knowledge and resources. The project enables audiences to enjoy artworks from across the globe and provide them with new ways of seeing by building bridges across time, geographies and cultures.

A MWB video features two artworks in dialogue with one another: one from MAP’s collection and the other from the partner institutions. Attached below are two sets of artworks. Please pick one set and write a 500 word script, exploring whatever themes you can see emerging, or parallels you would like to draw out. Keep in mind that this would be a video script, and try to make it as engaging and informative as you can!

A few scripting guidelines:

1. Choose a Theme: Begin by selecting one of the pairings. Consider the themes, styles, and elements you would like to highlight.
2. Research
3. Script Flow: Build a framework. How would you like it to read?
4. Introduction: Briefly introduce the artists, the time period, and the context of the artworks. Why have you chosen the pairing? What is their significance?
5. Artwork Analysis and relevant supporting information.
6. Parallels and Contrasts
7. Engagement: Encourage engagement from the viewers. Pose questions or prompts that invite them to reflect on the artworks or consider their personal interpretations.
8. Conclusion: Summarise the key takeaways from the dialogue between the artworks. Reinforce the theme or message that connects them.
9. Bibliography
10. Proofreading and Revisions
Option 1: National Gallery of Art Washington D.C.

Brothers
Bhupen Khakhar
1990
India
Oil on canvas
Image: H 76 cm, W. 50.7 cm; Frame: H 79 cm, W. 53.5 cm
MAC.02792

François Boucher
The Love Letter, 1750
1960.6.3
Option 2: Cleveland Museum

Agni, God of Fire
C. 1000

Rama Performing an Ashvamedha Yagna: Page from a Bhagavata Purana Manuscript
1840-1860
Jaipur, Rajasthan, India
Opaque watercolour on paper
Image: H. 39.5 cm, W. 28.5 cm
PTG.00988