



2023 Challenge Puzzle: Corporate Strategy Analyst

As a prospective intern at Rapido you may choose to answer any one of the following questions:

- 1) A mobility gig worker in Rapido travels an average of a100-120 kms everyday for work (across more than one platform including Rapido) and a further 15-30 km outside of work. They earn an average of INR 600 a day. They own their own two wheeler.

Should this captain buy an EV vehicle? What will drive their decision?

OR

- 2) Who is a gig worker? What are the disadvantages/problems to being a gig worker in India? Have platforms like Swiggy/Dunzo/Rapido etc helped or exacerbated these problems? What is a framework that you can suggest to solve these disadvantages/problems in the future?