

Written Assignment: Can you please answer the prompts below. Feel free to utilize whatever format you would like (Word document, PowerPoint, etc.).

- Identify 4 potential sales targets (company and contact) in the entertainment and brands space (any industry/category) that you believe could utilize WIT's digital activation platform.
- Give your reasoning for how and why the targets could utilize WIT.
- Draft initial emails that you would send to each target highlighting WIT with the goal of booking an intro meeting.
 - Feel free to use existing contacts in your network or cold outreach.